

‘Community of Interest on Open Innovation in SMEs: Advancing Research with Policy and Practice Impact’

One-day Conference

Friday, 28 November, 2014, 9.30-17.30

Venue: Newcastle University Business School

5 Barrack Road, Newcastle upon Tyne, NE1 4SE

Admission Free

This high profile conference, sponsored by the Enterprise Research Centre (ERC), aims to offer critical insights into the potential gains and opportunities, as well as challenges brought about by open innovation practices in SMEs.

Internationally renowned scholars and experts Keynote and Guest Speakers include:

Professor Wim Vanhaverbeke, Professor of Innovation Management & Strategy, Hasselt University, Belgium

Professor Jay Mitra, Director, International Centre for Entrepreneurship Research, Essex Business School

Adam Lent, Director, Action and Research Centre (ARC), RSA

Professor Stephen Roper, Director, ERC, Warwick Business School

Professor Jim Love, Associate Dean of Research, Aston Business School

The conference will act as the impetus for the launch of the ‘Community of Interest (COI) on Open innovation in SMEs’, sponsored by the ERC, led by Professor Pooran Wynarczyk, Director, Small Enterprise Research Unit (SERU), Newcastle University Business School, in conjunction with a think-tank of distinguished and internationally renowned scholars and non-academic experts. COI revolves around the key principles of open innovation as it aims to offer opportunities to: share, exchange and enhance knowledge, research and good practice; and facilitate networking, collaboration and partnership in order to advance research and knowledge with wider societal impact at global levels.

The conference offers opportunity for selected papers to be presented in the form of a group poster session and will be considered for publication in a book, edited by Pooran Wynarczyk and Steve Roper (please see attached call for chapters). Abstract of 300 words by 31 October 2014 to: pooran.wynarczyk@ncl.ac.uk

To register please complete the on-line registration form:
<http://forms.ncl.ac.uk/view.php?id=6656>

For more information about the conference and COI please contact:
Professor Pooran Wynarczyk: pooran.wynarczyk@ncl.ac.uk

