***Understanding Small Business Growth 2015***

***Conference Programme***

***Wednesday February 11th 2015***

***Conference Aston, Aston business School, Aston University,***

***Birmingham, B4 7ET***

***UK***

***The Enterprise Research Centre’s inaugural Research Conference***

|  |  |  |
| --- | --- | --- |
| 09.00-09.30 | Registration and coffee | |
| 09.30-10.00 | **Conference Room 1**  Keynote Address: **Professor Per Davidsson,**  Director, Australian Centre for Entrepreneurship Research, QUT Business School  **‘Small firm growth: What I think we know; Don’t know, and should know** | |
| 10.00-11.15 | Parallel Sessions 1 | |
| **Conference Room 1** | **Syndicate Room – PD1** |
| |  |  | | --- | --- | | Business demographics and growth | Ambition and Growth | | Michael Anyadike-Danes, Mark Hart,  Karen Bonner  **‘All Grown up? The fate after 15 years of the quarter of a million firms born in 1998’**  Carlo Menon  OECD  **"Job Dynamics: New International evidence"** | James Hayton, Andy Lockett, Deniz Ucbasaran, Oksana Koryak, Kevin Mole.  **‘The antecedents of ambidexterity and growth in SME’s’**  Dimo Dimov  University of Bath  **‘Schrodinger’s cat, wicked problems and entrepreneurial opportunities’** | | |
| 11.15-11.35 | Coffee | |
| 11.35-13.05pm | Parallel Sessions 2 | |
| **Conference Room 1** | **Syndicate Room – PD1** |
| |  |  | | --- | --- | | Finance and SME Growth | Leadership, Management and Growth | | Riccardo Fini, Kun Fu, Marius Tuft Mathisen, Einar Rasmussen, Mike Wright.  **‘Institutional determinants of university spin-off quantity and quality: longitudinal, multilevel evidence from Italy, Norway and the UK’**  Massimo Colombo,  Politecnico di Milano,  **‘Making a successful crowd-funding campaign: The role of social capital’** | Tomasz Mickiewicz, Mark Hart  **‘Explaining ambitious entrepreneurship – UK evidence’**  Erik Stam  Ultrecht University School of Economics  **‘Incomplete Contracts and the Allocation of Entrepreneurship in Society’** | | |
| 13.10 -14.00 | Lunch | |

|  |  |  |
| --- | --- | --- |
| 14.00-15.15pm | Parallel Sessions 3 | |
| **Conference Room 1** | **Syndicate Room – PD1** |
| |  |  | | --- | --- | | Understanding Innovation, Exporting and SME Growth. | Diversity and Growth | | Gertjan Lucas, Joris Knoben and Marius Meeus, Tilburg University  **‘Contradictory yet Coherent? Inconsistency in Performance Feedback and R&D Investment’**  Jim Love, Stephen Roper, Karen Bonner  **Local and firm-level influences on innovation performance – linkages, climate and externalities** | Friederike Welter, Bonn  **‘Reflecting on the challenges for policies, entrepreneurship and diverse SMEs: The case of Germany’**  Sara Carter, Monder Ram, Kiran Trehan  **‘Diversity & SMEs’** | | |
| 15.15-15.45pm | Coffee | |
| 15.45-16.30pm | **Conference Room 1**  **International panel discussion**  **‘Emerging issues in SME policy research’**  Panel members: Per Davidsson, Friederike Welter, Massimo Colombo, Erik Stam,  Marius Meeus and Paul Reynolds | |
| 16.30-16.45pm | **Policy response: BIS representative –** James Phipps, Enterprise Directorate, BIS | |
| All of the Event presentations will be available via the ERC Website  www.enterpriseresearchcentre.ac.uk  **The next ERC Event is**  **ERC Annual State of Small Business Britain Conference. Birmingham UK.**  **Tuesday June 16th**  To register interest for this event, please email [Wendy Ferris](mailto:w.ferris@aston.ac.uk) , ERC Centre Manager, Aston Business School. | | |

***Understanding Small Business Growth 2015***

***Conference Programme***

***The Enterprise Research Centre’s inaugural Research Conference***