

Understanding Small Business Growth 2015

Conference Programme

Wednesday February 11th 2015
 Conference Aston, Aston business School, Aston University,
 Birmingham, B4 7ET
 UK

The Enterprise Research Centre's inaugural Research Conference

09.00-09.30	Registration and coffee	
09.30-10.00	<p style="text-align: center;">Conference Room 1 Keynote Address: Professor Per Davidsson, Director, Australian Centre for Entrepreneurship Research, QUT Business School 'Small firm growth: What I think we know; Don't know, and should know'</p>	
10.00-11.15	Parallel Sessions 1	
	Conference Room 1	Syndicate Room – PD1
	Business demographics and growth	Leadership, Management and Growth
	<p style="text-align: center;">Michael Anyadike-Danes, Mark Hart, Karen Bonner 'All Grown up? The fate after 15 years of the quarter of a million firms born in 1998'</p> <p style="text-align: center;">Carlo Menon OECD "Job Dynamics: New International evidence"</p>	<p style="text-align: center;">James Hayton, Andy Lockett, Deniz Ucbasaran, Oksana Koryak, Kevin Mole. 'The antecedents of ambidexterity and growth in SME's'</p> <p style="text-align: center;">Dimo Dimov University of Bath 'Schrodinger's cat, wicked problems and entrepreneurial opportunities'</p>
11.15-11.35	Coffee	
11.35-13.05pm	Parallel Sessions 2	
	Conference Room 1	Syndicate Room – PD1
	Finance and SME Growth	Ambition and Growth
	<p style="text-align: center;">Riccardo Fini, Kun Fu, Marius Tuft Mathisen, Einar Rasmussen, Mike Wright. 'Institutional determinants of university spin- off quantity and quality: longitudinal, multilevel evidence from Italy, Norway and the UK'</p> <p style="text-align: center;">Massimo Colombo, Politecnico di Milano, 'Making a successful crowd-funding campaign: The role of social capital'</p>	<p style="text-align: center;">Tomasz Mickiewicz, Mark Hart 'Explaining ambitious entrepreneurship – UK evidence'</p> <p style="text-align: center;">Erik Stam Utrecht University School of Economics 'Incomplete Contracts and the Allocation of Entrepreneurship in Society'</p>
13.10 -14.00	Lunch Ambition and Growth	

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Parallel Sessions 3		
	Conference Room 1	Syndicate Room – PD1
14.00-15.15pm	Understanding Innovation, Exporting and SME Growth.	Diversity and Growth
	<p>Gertjan Lucas, Joris Knobens and Marius Meeus, Tilburg University 'Contradictory yet Coherent? Inconsistency in Performance Feedback and R&D Investment'</p> <p>Jim Love, Stephen Roper, Karen Bonner Local and firm-level influences on innovation performance – linkages, climate and externalities</p>	<p>Friederike Welter, Bonn 'Reflecting on the challenges for policies, entrepreneurship and diverse SMEs: The case of Germany'</p> <p>Sara Carter, Monder Ram, Kiran Trehan 'Diversity & SMEs'</p>
15.15-15.45pm	Coffee	
15.45-16.30pm	<p>Conference Room 1 International panel discussion 'Emerging issues in SME policy research'</p> <p>Panel members: Per Davidsson, Friederike Welter, Massimo Colombo, Erik Stam, Marius Meeus and Paul Reynolds</p>	
16.30-16.45pm	Policy response: BIS representative – James Phipps, Enterprise Directorate, BIS	
<p>All of the Event presentations will be available via the ERC Website www.enterpriseresearchcentre.ac.uk</p> <p>The next ERC Event is ERC Annual State of Small Business Britain Conference. Birmingham UK. Tuesday June 16th</p> <p>To register interest for this event, please email Wendy Ferris, ERC Centre Manager, Aston Business School.</p>		