

Understanding Small Business Growth 2015

Conference Programme

Wednesday February 11th 2015

Conference Aston, Aston business School, Aston University,
Birmingham, B4 7ET
UK

The Enterprise Research Centre's inaugural Research Conference

09.00-09.30	Registration and coffee	
09.30-10.00	<p align="center">Conference Room 1 Keynote Address: Professor Per Davidsson, Director, Australian Centre for Entrepreneurship Research, QUT Business School 'Small firm growth: What I think we know; Don't know, and should know'</p>	
10.00-11.15	Parallel Sessions 1	
	Conference Room 1	Syndicate Room – PD1
	Business demographics and growth	Ambition and Growth
	<p>Michael Anyadike-Danes, Mark Hart, Karen Bonner 'All Grown up? The fate after 15 years of the quarter of a million firms born in 1998'</p> <p>Carlo Menon OECD "Job Dynamics: New International evidence"</p>	<p>James Hayton, Andy Lockett, Deniz Ucbasaran, Oksana Koryak, Kevin Mole. 'The antecedents of ambidexterity and growth in SME's'</p> <p>Dimo Dimov University of Bath 'Schrodinger's cat, wicked problems and entrepreneurial opportunities'</p>
11.15-11.35	Coffee	
11.35-13.05pm	Parallel Sessions 2	
	Conference Room 1	Syndicate Room – PD1
	Finance and SME Growth	Leadership, Management and Growth
	<p>Riccardo Fini, Kun Fu, Marius Tuft Mathisen, Einar Rasmussen, Mike Wright. 'Institutional determinants of university spin- off quantity and quality: longitudinal, multilevel evidence from Italy, Norway and the UK'</p> <p>Massimo Colombo, Politecnico di Milano, 'Making a successful crowd-funding campaign: The role of social capital'</p>	<p>Tomasz Mickiewicz, Mark Hart 'Explaining ambitious entrepreneurship – UK evidence'</p> <p>Erik Stam Utrecht University School of Economics 'Incomplete Contracts and the Allocation of Entrepreneurship in Society'</p>
13.10 -14.00	Lunch	

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14.00-15.15pm	Parallel Sessions 3	
	Conference Room 1	Syndicate Room – PD1
	Understanding Innovation, Exporting and SME Growth.	Diversity and Growth
	<p>Gertjan Lucas, Joris Knobens and Marius Meeus, Tilburg University</p> <p>‘Contradictory yet Coherent? Inconsistency in Performance Feedback and R&D Investment’</p> <p>Jim Love, Stephen Roper, Karen Bonner</p> <p>Local and firm-level influences on innovation performance – linkages, climate and externalities</p>	<p>Friederike Welter, Bonn</p> <p>‘Reflecting on the challenges for policies, entrepreneurship and diverse SMEs: The case of Germany’</p> <p>Sara Carter, Monder Ram, Kiran Trehan</p> <p>‘Diversity & SMEs’</p>
15.15-15.45pm	Coffee	
15.45-16.30pm	<p>Conference Room 1</p> <p>International panel discussion</p> <p>‘Emerging issues in SME policy research’</p> <p>Panel members: Per Davidsson, Friederike Welter, Massimo Colombo, Erik Stam, Marius Meeus and Paul Reynolds</p>	
16.30-16.45pm	Policy response: BIS representative – James Phipps, Enterprise Directorate, BIS	
<p>All of the Event presentations will be available via the ERC Website www.enterpriseresearchcentre.ac.uk</p> <p>The next ERC Event is</p> <p>ERC Annual State of Small Business Britain Conference. Birmingham UK.</p> <p>Tuesday June 16th</p> <p>To register interest for this event, please email Wendy Ferris , ERC Centre Manager, Aston Business School.</p>		