

Innovation and local growth workshop

Innovation and local growth 1-5pm, 28th May 2015, WBS at the Shard

Innovative firms are more profitable, more productive and more resilient. Promoting innovation among existing firms and encouraging innovative entrepreneurship is therefore central to driving local growth. This workshop will provide new insights into the geography of innovation across the UK, the strengths and weaknesses of local innovation eco-systems and support mechanisms, and a comparison of local innovation dynamics in the UK and USA. The workshop will be of interest to those involved in the analysis and promotion of local growth and business development.

Programme:

- 13.00-14.00 Networking lunch
- 14.00-14.30 Local innovation benchmarks for the UK – Prof Stephen Roper (ERC and Warwick), Prof Jim Love (ERC and Warwick) and Dr Karen Bonner (ERC and Aston)
- 14.30-15.00 Local innovation eco-systems in the UK – strengths and challenges – Prof Richard Evans (Liverpool John Moores)
- 15.00-15.30 Sustaining Growth for Innovative Enterprises: Transatlantic Comparisons and Implications for the UK - Phil Shapira (Manchester Institute of Innovation Research)
- 15.30-16.00 Coffee/tea
- 16.00-16.15 Supporting local innovation – the Enterprise Europe Network – Dr Jane Galsworthy (TBC) (Oxford Innovation)
- 16.15 -16.45 Speaker Panel: Challenges in local innovation (Chair: Prof Jim Love)