

Longitudinal Small Business Survey Dissemination Event

25th May 2017, 11.00-16.00

WBS London, The Shard, 32 London Bridge Street, London SE1 9SG

The LSBS Dissemination event will be held on 25th May at the Warwick Business School Premises at the Shard. The event will be an opportunity to hear about the headline findings of the 2016 LSBS survey and some of the initial research conducted using 2015 and 2016 datasets. We will also have a short presentation on the headline results from the 2016 GEM survey.

If you or colleagues are interested in attending the event please email jiao.liu@wbs.ac.uk. Please note that due to security arrangements at the Shard attendees must register at least 48 hours prior to the event.

- 11.00-12.00 **Briefing on 2016 LSBS headline results**
2016 Survey highlights
Steve Lomax, BMG
2016 and 2015 compared: What has changed?
Paul Braidford, BMG
- 12.00-12.30 ***GEM 2017 update***
Mark Hart
- 12.30-13.00 Lunch
- 13.00-13.45 **LSBS 2016 research**
Finance gaps, ambition and exporting – their impact on growth in LSBS 2016
Stephen Roper, Areti Gkypali, Grace Peng, Mark Hart, Enrico Vanino
- 13.45-15.30 **LSBS 2015 research**
Assessing the characteristics, determinants and spatial variations of internationalised new ventures in the UK.
Andrew Johnston, Daniel Prokop, Mike Crone, Shinga Masango, Paul Lassalle
- Exploring the success and barriers to SME access to finance and its potential role in achieving growth.***
Robyn Owen, Tiago Botelho, Osman Anwar
- The contribution of alternative finance to business growth.***
Nida Broughton, Marco Felici
- Rural business aspirations, obstacles and support: an analysis of the Longitudinal Small Business Survey 2015***
Jeremy Phillipson, Matthew Gorton, Sara Maioli, Robert Newbery, Pattanapong Tiwasing, Roger Turner
- Actual and Intended Growth in Family owned-firms and non-family owned firms: Are they different?***
George Saridakis, Yanqing Lai, Rebeca I. Muñoz Torres, Anne-Marie Mohammed