Entrepreneurship "in jeopardy" after hitting new high pre-Covid

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- New Global Entrepreneurship Monitor report shows UK early-stage entrepreneurship hit a new high in 2019
- Nearly 1 in 10 working age adults were in the early stages of starting or running a business, with women catching up with men
- Progress threatened by Chancellor's decision not to provide financial support for three million entrepreneurs

UK entrepreneurship is "in jeopardy" despite hitting a new high pre-pandemic because of gaps in support for people in the early stages of running a business, a leading expert has warned.

Professor Mark Hart of <u>Aston Business School</u> said the exclusion of three million people from Government support schemes since March was "chipping away at the foundations of our enterprise economy".

His comments come on the back of a <u>new report</u> from the Global Entrepreneurship Monitor (GEM) which show that the UK recorded its highest rate of early-stage entrepreneurship since the global annual survey began nearly 20 years ago.

In 2019, the country's Total Entrepreneurial Activity ('TEA') rate hit 9.9% – meaning nearly 1 in 10 working age adults were in the early stages of starting or running a business.

In addition, female early-stage entrepreneurship hit an all-time high of 7.7%, further closing the longstanding gap with men, whose rate stood at 12.1%.

Looking at the entrepreneurial population as a whole, those aged 25-34 were the most likely to be in the process of starting or running a business, while immigrants to the UK were more likely than lifelong residents to be early-stage entrepreneurs.

Around three million people are excluded from the major support schemes implemented by Chancellor Rishi Sunak, a fact recently confirmed by the <u>National Audit Office</u>. The plight of these groups – including people who have recently started businesses, those who derived less

than half their income from self-employment and directors of limited companies – has recently been the subject of considerable media and political attention.

The Global Entrepreneurship Monitor (GEM) research consortium measured rates of entrepreneurship across multiple phases in 50 economies in 2019, making it the world's most authoritative comparative study of entrepreneurial activity in the general adult population.

In the UK in 2019, 6,787 adults aged 18 to 80 participated in the GEM survey, which is coordinated by academics at Aston Business School, Strathclyde Business School, Queen's University Belfast and Ulster University and sponsored by NatWest.

Mark Hart, Professor of Small Business and Entrepreneurship at Aston Business School, said:

"On the eve of the pandemic, entrepreneurship in Britain was continuing to rise despite the wider economy showing only modest growth. But that progress is now in serious jeopardy because of deliberate policy choices.

"While the pandemic has hit all businesses hard, the decision by the Government since March to exclude three million early-stage entrepreneurs and company directors from any financial support has created an arbitrary and unfair distinction that can only harm enterprise.

"By denying support in this way, the Chancellor is chipping away at the foundations of our enterprise economy. With no safety net, many have been left facing financial ruin through no fault of their own. This is short-sighted as we know that new start-ups and young, growing firms were vital for creating jobs and economic growth in the wake of the 2008 recession.

"New entrepreneurs are the high-growth companies of the future. The Government must listen to the growing coalition of voices calling for an end to this injustice."

Report

The full report, *Global Entrepreneurship Monitor – United Kingdom 2019 Monitoring Report*, is available for download <u>here</u>.

Full link address: http://www.enterpriseresearch.ac.uk/wp-content/uploads/2021/02/93038-GEM-Report-final.pdf