

New Frontiers in Family Business Research Conference

Location: Warwick Business School at The Shard, London (Floor 17) and Livestream

Date and Time: Thursday 2nd March, 10.15am-4pm UK Time (9.45 open for registration/coffee)

Chaired by: Professor Stephen Roper (Warwick Business School and Enterprise Research Centre) and Professor Ajay Bhalla (Bayes Business School)

The conference will focus on the theme of new frontiers in family business research. Researchers, decision makers, and family business practitioners will come together to discuss current themes and challenges in the family business research field and practice, and to explore new priorities and avenues for research in 2023 and beyond.

Purpose of event:

- To identify new directions for family business research and identify resources needed to foster more work in this field.
- To bring family business researchers, practitioners and decision-makers together for a multi-disciplinary conversation about current themes and challenges in family business research.
- To provide an opportunity for researchers to discuss their research priorities, share ideas and consult practitioners and decision-makers on the evidence they need.
- To update and share learning from IFBRF and ERC research and to engage academics, researchers, practitioners, and decision-makers in the work of both organisations.

In particular, the event will cover the following themes:

- Current issues and challenges in family business research
- “Hot topics” in family business research: Wellbeing, digital adoption, taxation.
- Family business research in policy and practice.
- Family business data – availability, accessibility, quality, challenges.
- Recent and current research of the ERC and the IFB Research Foundation focusing on family firms.

Programme

9.45	Registration and coffee
Introduction	
10.15-10.25	Welcome and introduction Professor Stephen Roper, Professor of Enterprise at Warwick Business School, Director of the Enterprise Research Centre
10.25-10.35	Welcome from the IFB Research Foundation Sir Michael Bibby, Chair of the IFB Research Foundation
Session 1: Emerging themes in Family Business Research Chair: Professor Stephen Roper	
10.35-11.05	<i>Current opportunities, issues and challenges in family business research: The power of a story</i> Dr Allan Discua Cruz, Director, Centre for Family Business, Lancaster University Management School
11.05-11.40	Panel discussion: <i>Wellbeing in family business</i> Chair: Dr Maria Wishart, Research Fellow, Enterprise Research Centre. Panellists: Niamh Lenihan, Lecturer in Economics, University College Cork Dr Jane Suter, Senior Lecturer Work, Management and Organisation, School for Business and Society, University of York Eileen Donnelly, Founder, Ripple&Co
11.40-12.00	Break
12.00-12.30	<i>Innovating in the family firm: State of the art and future research directions</i> Dr Emanuela Rondi, Department of Management at the Università degli Studi di Bergamo (Italy)
12.30-13.00	<i>Reducing barriers to digital adoption: what works for small family businesses</i> Dr Halima Jibril, Research Fellow, Enterprise Research Centre
13.00-13.50	Lunch and networking

Session 2: Improving family business data and research impact Chair: Professor Ajay Bhalla	
13.50-14.20	<i>Total Tax Contribution of Family Business – a first look at the data</i> Andy Wiggins, Janet Kerr, Guilherme Pereira, PwC
14.20-14.35	<i>In conversation – New Horizons for Business Data</i> John Cushing, Chief Executive, mnAI in conversation with Professor Stephen Roper, Director, ERC
14.35-15.10	<i>Panel discussion – How can we improve data on family businesses?</i> Chair: Dr Louise Scholes, Reader in Entrepreneurship, Loughborough University London Panellists: Josh Martin, Economist for Jonathan Haskel (external MPC member), Bank of England Dr Sharon Ryan, Director, Repgraph Frances Pottier, Head of Business Statistics, BEIS
15.10-15.45	<i>Panel discussion – Family business research into policy and practice</i> Chair: Professor Monder Ram, CREME, Aston Business School Panellists: Professor Kiran Trehan, Pro-Vice-Chancellor for Partnerships and Engagement, University of York. Professor Julia Rouse, Head of the Sylvia Pankhurst Gender Research Centre, Manchester Metropolitan University. Dr Emanuela Rondi, Department of Management at the Università degli Studi di Bergamo (Italy).
15.45-16.00	Round up and close Professor Stephen Roper

Key contacts:

Dr. Martin Kemp, Head of Research, IFB Research Foundation. Email: martin.kemp@ifb.org.uk

Dr. Vicki Belt, Deputy Director, Enterprise Research Centre. Email: vicki.belt@wbs.ac.uk