

# Evaluation of Team Scotland's Inward Investment Support

No. of Investment projects supported in 2016/17 – 2021/22

**688**

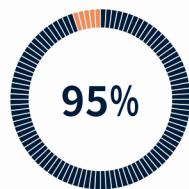


Projects aimed to create over **26,000 new jobs** and **safeguard over 19,000 jobs** in Scotland

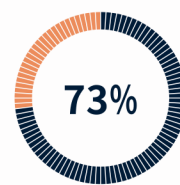
## Findings from the beneficiary survey of firms assisted in 2018/19 - 2021/22

### TOP THREE ACTIVITIES FIRMS FIND USEFUL FOR CREATING / SAFEGUARDING JOBS:

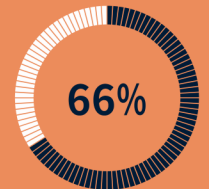
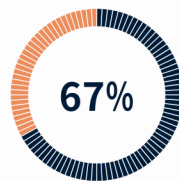
Financial support



Project support & consultation



Organised visit to Scotland



of inward investors considered investing elsewhere before choosing Scotland



Satisfaction with support delivery: 8.3 out of 10



of firms report that support helped to create new jobs/safeguard existing jobs



of firms report that support improved company performance and/or ability to deliver investment projects

Firms created over 5,000 new jobs and safeguarded nearly 6,000 jobs in Scotland as a result of the support

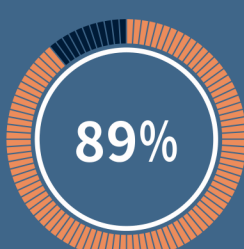


Over 90% of firms recruited the majority of employees from the local area

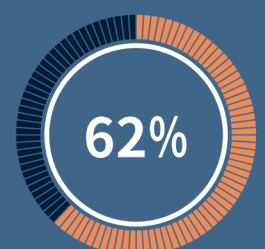


73 % of firms expect to create over 6,000 new jobs over the next three years

Assisted Inward investors are embedded in the Scottish economy:



of firms buy from Scottish suppliers



sell in Scotland

Over 6 in 10 firms generate wider impacts in Scotland through knowledge and/or expertise transfer activities with Scottish suppliers, business customers, Scottish universities/colleges, and other Scottish businesses.