

## ERC-DBT Longitudinal Small Business Survey Dissemination Event

12.30-15.40 on 20 November 2024

WBS London, 17<sup>th</sup> floor, The Shard, 32 London Bridge Street, London SE1 9SG

### Programme

12.30-13.00	<b>Registration and Lunch</b>
13.00-13.05	<b>Introduction and welcome</b> Stephen Roper, ERC
13.05-13.20	<b>LSBS 2023 – an overview</b> Jayshree Varsani, Department for Business & Trade
13.20-13.35	<b>Insights from the LSBS panel report</b> Stephen Roper, ERC
13.35-13.55	<b>AI Adoption and use in rural small and medium enterprises; An examination of network effects</b> Rob Bowen, Cardiff University, Wyn Morris, Aberystwyth University, and David Dowell, University of St Andrews
13.55-14.15	<b>Investigating Disparities in SMEs Digitalisation through the Analysis of Longitudinal Data</b> Samia Mahmood, Nadia Asghar, and Kayvan Kousha, University of Wolverhampton
14.15-14.30	<b>Coffee break</b>
14.30-14.50	<b>Flexible work and firm productivity/performance: An analysis of working hour arrangements and SME productivity in Scotland</b> Sara Maioli, Newcastle University, Pattanapong Tiwasing, Keele University, and Jane Atterton, Scotland's Rural College
14.50-15.10	<b>Advice and SMEs: Who Takes it and What Happens Thereafter?</b> Ross Brown, University of St Andrews, Marc Cowling, Oxford Brookes University, and Haoran Sun, University of St Andrews
15.10-15.30	<b>Impacts of business support on venture performance and practice over time</b> Stephen Knox, University of Stirling, Samuel Mwaura, University of Edinburgh, and Victoria Oziri, University of Dundee
15.30-15.40	<b>Summary and next steps</b> Stephen Roper, ERC
15.40	<b>Close</b>

Your confirmation of attendance must be received in advance to ensure security clearance at the Shard. For any further information, please contact [centremanager@enterpriseresearch.ac.uk](mailto:centremanager@enterpriseresearch.ac.uk)