

## 10 priority areas for action:

01



Build an evidence-based small business support ecosystem  
...founded on a wide range of data and insight.

02



Focus on creating sustainable growth and improved productivity  
...across the UK's diverse community of small businesses.

03



Invest in a joined-up government-funded business support system  
...that provides tailored support for underserved groups.

04



Improve financial knowledge and address barriers to finance  
...and tackle the late payment problem.

05



Encourage and enable more innovation  
...and develop more locally based innovation strategies.

06



Improve the provision of quality, actionable information on net zero  
...and develop agreed standards for measuring environmental impact.

07



Increase the adoption of digital technologies  
...by improving digital literacy and readiness.

08



Challenge and change management mindsets  
...by encouraging growth ambitions and enhancing skills.

09



Transform understanding about the connection between mental health and productivity  
...through improving access to information, training and support.

10



Support and encourage more small firms to export  
...targeting initiatives at different points in the export journey.

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