

ERC-DBT Longitudinal Small Business Survey Dissemination Event

12.30-15.40 on 20 November 2024

WBS London, 17th floor, The Shard, 32 London Bridge Street, London SE1 9SG

Programme

12.30-13.00	Registration and Lunch
13.00-13.05	Introduction and welcome Stephen Roper, ERC
13.05-13.20	LSBS 2023 – an overview Jayshree Varsani, Department for Business & Trade
13.20-13.35	Insights from the LSBS panel report Stephen Roper, ERC
13.35-13.55	AI Adoption and use in rural small and medium enterprises; An examination of network effects Rob Bowen, Cardiff University, Wyn Morris, Aberystwyth University, and David Dowell, University of St Andrews
13.55-14.15	Investigating Disparities in SMEs Digitalisation through the Analysis of Longitudinal Data Samia Mahmood, Nadia Asghar, and Kayvan Kousha, University of Wolverhampton
14.15-14.30	Coffee break
14.30-14.50	Flexible work and firm productivity/performance: An analysis of working hour arrangements and SME productivity in Scotland Sara Maioli, Newcastle University, Pattanapong Tiwasing, University of Nottingham and Jane Atterton, Scotland's Rural College
14.50-15.10	Advice and SMEs: Who Takes it and What Happens Thereafter? Ross Brown, University of St Andrews, Marc Cowling, Oxford Brookes University, and Haoran Sun, University of St Andrews
15.10-15.30	Impacts of business support on venture performance and practice over time Stephen Knox, University of Stirling, Samuel Mwaura, University of Edinburgh, and Victoria Oziri, University of Dundee
15.30-15.40	Summary and next steps Stephen Roper, ERC
15.40	Close

Your confirmation of attendance must be received in advance to ensure security clearance at the Shard. For any further information, please contact centremanager@enterpriseresearch.ac.uk