

STATE OF SMALL BUSINESS BRITAIN CONFERENCE 2025 PRESENTATION VIDEOS

Opening presentation: Growth for all: A positive policy agenda.

Professor Stephen Roper and Professor Mark Hart, Enterprise Research Centre

YouTube link: <https://youtu.be/gi5l4hZbLdl>

Research presentation: Why we should back the everyday economy.

Professor Monder Ram, Aston University

YouTube link: https://youtu.be/6w0W2JD_YV4

Practitioner presentation: Reimagining entrepreneurship: How might we build a more inclusive startup ecosystem where the school you went to, or how much money your family has, are not the main predictors of entrepreneurial success?

Kelly Bewers, City Ventures

YouTube link: <https://youtu.be/0cCa8Z5ZLe0>

In conversation: A small business strategy that works for the long term.

Professor Mark Hart, Enterprise Research Centre, in conversation with Angelina Cannizzaro, Department for Business and Trade

YouTube link: <https://youtu.be/ceoXLwSp7k4>

Research presentation: Supporting innovation and growth in female-led businesses.

Dr Lorna Treanor, University of Nottingham

YouTube link: <https://youtu.be/Vics2goAFrM>

Business panel discussion: Priorities for small business support in uncertain times.

Emily Whitehead, Simply Great Britain; Lisa Pogson, Airmaster; Darren Joint, Viking Signs; Damini Sharma, OM Group.

Chair: Liz Barclay, Institute of Directors

YouTube link: <https://youtu.be/6RXd4HiQR5U>

Research presentation: Navigating the security landscape: Challenges for SMEs.

Professor Steven Furnell, University of Nottingham

YouTube link: https://youtu.be/_k7ujuW0z8Q

In conversation: Building a strong local entrepreneurial ecosystem.

Greg Clark, Warwick Innovation District in conversation with Steve Rigby, Rigby Group

YouTube link: <https://youtu.be/mcSE8lnNtv0>

Practitioner presentation: Who supports the supporters?

Alex Till, National Enterprise Network

YouTube link: <https://youtu.be/XAMNDWqbTMk>

Closing presentation: The resilient entrepreneur: From crisis to enlightenment

Dr Rachel Doern, Goldsmiths, University of London

YouTube link: <https://youtu.be/C61yOejd3w0>

