

ERC-BIST Longitudinal Small Business Survey Dissemination Event

10.00-14.05 on 18 November 2026

WBS London Campus, 17th floor, The Shard, London, SE1 9SG

Programme

10.00-10.30	Registration and Arrival Coffee
10.30-10.35	Introduction and welcome Stephen Roper, ERC
10.35-10.55	Insights from the LSBS: 11 Years of Evidence Stephen Roper, ERC
10.55-11.15	LSBS 2025 – an overview and challenges Jayshree Varsani, Department for Business, Innovation, Science and Trade and Emma Osborne, BMG Research
11.15-11.30	LSBS Future Survey Plans Jayshree Varsani and Frances Pottier, Department for Business, Innovation, Science and Trade
11.30-11.50	Characteristics Of SME Service Exporters: Business Support and Barriers Carolina Marín-Cadavid and Juan Pablo Ríos-Ocampo, University of Strathclyde
11.50-12.10	A Study of Finance, Growth and Productivity in Family-Owned SMEs Ross Brown, University of St Andrews, Marc Cowling, Oxford Brookes University, Haoran Sun, University of Durham
12.10-13.00	Lunch Break
13.00-13.20	High Growth Firms and Demand for Business Support Juraj Briskar, former SQW, Osman Anwar and Sergei Plekhanov, SQW
13.20-13.40	Advanced technology adoption in UK SMEs: What is the effect of external knowledge sources and what are the productivity outcomes? Jill Juergensen, University College London, Ines Alvarez Boulton, Aston University, Jim Love, University of Leeds
13.40-14.00	Conversion, not complementarity: Why UK small-firm climate action is gated by capacity, not bundled capability Mary-Paz Arrieta-Paredes, Jin Chan and Azar Mahmoudgonbadi, University of Greenwich
14.00-14.05	Summary and next steps Stephen Roper, ERC
14.05	Close